

YCC[®]
Your Correct Choice



www.ycczippers.com



Your Correct Choice

自 1995 年成立以来，YCC 一直坚持遵守“创造亚洲拉链行业一流品牌，成为优质客户和精英的首选企业”的原则。

卓越的品牌是获得客户信赖的基础，企业责任是公司的重要组成部分之一。有民族特色并注重可持续发展的经营方式使我们的行动有更广泛的影响力。我们注重客户的需求，专注每一个细节，精雕细琢，用心做好每一条 YCC 拉链。

随着管理水平向全球标准的不断升级，YCC 贯彻实施可持续发展战略，逐步形成在国内市场更稳定并走向国际市场的企业。YCC 正努力成为客户和企业的首选品牌。

Since founded in 1995, YCC has persistently abided by the principle of “creating the premiere brand of high-quality zippers in the global zipper industry, and becoming the premiere choice for demanding brands and factories.”

The excellence of the YCC brand is the basis for obtaining trust from our customers, and corporate responsibility is a core part of our business. We focus on customer needs; concentrate on every small detail; pay our undivided attention to the details of each zipper in production.

As our management team continues to upgrade, and achieve the global MNC standard, YCC strives to become the prime choice for apparel brands and factories worldwide, while being a responsible corporate citizen.



董事长致辞 President Oration



Company
Introduction

公司简介

YCC 成立于 1995 年，总部位于上海。自成立以来，YCC 的生产规模以及业务范围一直在全球不断扩大。如今 YCC 已成为世界上生产规模最大、发展最快的拉链制造商之一。

我们的生产能力和产品创新在行业内遥遥领先，我们决定把目光放远，致力于成为全球各大品牌的拉链供应商。为达到这个目标，在为全球各大国际性品牌提供服务时，我们于外，有丰富业内经验的全球销售团队；于内，有多年精湛技术的生产团队。这使 YCC 同时具备东西方的经营模式，其规模正在全球不断扩大。

作为一个现代化的先进制造企业，YCC 不仅利用高科技进行快速生产，而且一直在尝试开创行业中一些最尖端的高科技生产方法；不仅要在全球服装业生产基地扩建自己的分工厂，而且还在全球继续扩大销售与服务办事处，以此来满足客户的需求。

Established in 1995 with headquarters in Shanghai, YCC is aggressively expanding worldwide, and now has become one of the largest and fastest growing zipper manufacturers in the world.

YCC has a unique advantage in the market with its leadership team. With professional global sales and marketing team, and one of China's most successful entrepreneurs as chairman, YCC has a unique balance of Eastern and Western style skills, leading the company's global growth. YCC leadership

realizes the apparel world needs a quality alternative global supplier of zip fasteners, and is continuing to redefine and lead the industry.

Being a modern state-of-the-art manufacturer, YCC is using and creating some of the most high-tech manufacturing methods in the industry. In addition to expanding new manufacturing plants to global markets where apparel is made, YCC is also continuing to expand its global presence with sales and support offices around the world to meet its customers' demands.



Corporate
Culture

企业文化

“YCC, 您正确的选择”展示了YCC对品质与服务的自信，这源于所有YCC员工自始至终对企业理念“同心同德”的追崇。“同心同德”不仅指YCC企业上下同心，共同努力实现企业的愿景，也指YCC员工与客户同心，为客户提供更优异的品质、更完善的服务。“同心同德”更传达了YCC对于环保生产与社会公益的坚持，厚德载物，在自身发展的同时不忘回报社会。

在YCC，所有员工将“同心同德”的理念倾注于产品与服务，以卓越的产品和优质的服务，实践“YCC, 您正确的选择”的品牌理念。

“YCC, Your Correct Choice” indicates the confidence of YCC in products quality and customer service, which is the results of company philosophy “United with one heart and one mind”.

“United with one heart and one mind” contains two aspects. Firstly, it indicates that not only all YCC staffs but also our clients are united with one mind, which will ensure better quality and service. Secondly, YCC keeps its business development in step with social responsibility and environment protection by taking role in wide range of social services, and applying eco-friendly technology into its production.

At YCC, all employees apply the company philosophy “United with one heart and one mind” in daily production and service to display the core spirit of YCC “Your Correct Choice”.

Team Structure

团队结构



一流的管理团队打造一流的企业。一个永不止步、不断前进的企业需要一个高瞻远瞩的管理理念和一个具有强大凝聚力的团队。YCC 集团董事长是一个具有多年管理经验的企业家，在他的带领下，YCC 企业一直有序蓬勃发展。在其管理团队中，销售与市场团队共同打造外部品牌形象，赢得客户的信赖，并详细了解目标客户的需求；生产团队通过与销售的沟通，了解外部市场的需求，不断改善生产与品质控制，并开发适应市场需求的新型产品；行政系统为员工创造一个良好的生活和工作环境，打造一流的企业文化。

An advanced team builds up an advanced enterprise. And a talent team with visionary ideas and cohesive force ensure the company's continuous development. Led by the chairman with rich experience in manufacture field, YCC management team has been making concerned efforts to keep the group develop by leaps and bounds. Marketing and sales department will create great images in customers' mind and achieve their trust. The production team will get detailed requirements of customers from sales team to make continuous improvement and invent new products going with the apparel trends; besides, the QC manager will make strict quality control on production. The administration system will create an excellent working and living environment for its staffs, as well as strive to build a fist-class corporate culture up to international standard.





YCC 一直坚持“品质为先，服务至上”的理念，自成立以来一直为客户提供质量和价格都具有竞争优势的拉链产品。

为确保产品质量的稳定性，我们建立了全方位的质量管控体系。我们拥有自己的产品设计部门，技术研发部门，织带车间，漂染车间以及拉头喷漆车间。最重要的是，我们资深的技术员、紧跟市场动态的品管员对产品进行严格管控，以确保 YCC 拉链达到世界最高标准。

为了更好地体现世界级的制造标准，YCC 拥有一个具有顶尖质量管控能力的团队。我们训练有素的品管人员通过运作极其严格的质量流程控制系统来保证高品质产品的生产。我们的质量管控流程覆盖了生产过程中的每一个细小的步骤，从原料的查询，生产过程的检验和半成品以及成品的检测到包装产品的抽查直至最后运输。

YCC has been dedicated to offering our customers a competitive advantage by consistently providing high-quality zippers at a competitive price. While offering flexibility and custom products at a mass-production price, we make quality control our primary focus.

To ensure the quality and consistency of our products, we are vertically integrated. We have maintained our own-in-house design engineers, molding department, weaving factory, dye house and spraying house. Most importantly, by controlling each step of the manufacturing process with our certified technicians via in-house state-of-the-art lab equipment, we can ensure our products meet the highest global brand standards.

In addition to our world-class manufacturing, YCC has a team with highly sophisticated quality control capability, implementing rigorous process control system carried out by our well-trained quality control staffs. Our quality control process flow covers every step of our manufacturing process, from raw material acquisition, to procedural review and testing of semi-finished products, to random sample checking of packaged products prepared for shipping.

R

Research &
Development

创新研发

国内外行业技术精英 & 设备更新

为了保证优良的产品品质，YCC 聘请了国内外资深的技术精英，从技术开发、生产管理，到品质控制，每个环节都严格把控。在 YCC，每个车间都配备了最新的具有国际领先水平的全自动高速进口设备以确保高品质和高产能。

Globalized Elite Technician & Machinery Renewal

To ensure products with high quality, YCC has employed an experienced elite team of technicians available nationally and internationally to provide strict control over every step of production including research and development, manufacturing management and quality control. In YCC, each workplace has been equipped with the most advanced high-speed automatic machinery abroad to guarantee the high quality and performance of the products.

适应市场需求的新产品开发 & 与时尚接轨的拉片设计

为了满足服装品牌客户对于拉链装饰性和实用性越来越高的要求，YCC 技术部门以及设计团队自主开发新型拉链、设计款式新颖的拉片，为客户提供更周到的服务。

New products and High-quality Slider Development to Meet Market Demand

To meet customers' increasing demand for decoration and practicability of zippers, YCC technical department and design teams have been developing an increasing number of new and fashionable zippers and sliders as the value-added service to our customers.

A uthorized Certificates 权威认证



- * 1995 年，YCC 荣获由中国五金制品机构颁发的“中国十大驰名拉链品牌”证书。
- * 1997 年，YCC 荣获 ISO9001:2008 质量管理体系证书。
- * 2007 年，YCC 获得了由欧洲认证的纺织品有害物质检验的测试标准和限量值要求证书。
- * YCC 生产的产品符合欧盟 REACH 法规和美国 CPSIA 法规。
- * **China Famous Brand:** In 1995, YCC zippers were honored with the title of "China Top Ten Famous Zipper Brands" by China Hardware Goods Institution.
- * **ISO9001:2008:** In 1997, the company was accredited with ISO9001:2008 Quality Management System via Britain UKAS.
- * **Oeko-Tex Standard 100:** In 2007, YCC was accredited with the Europe Oeko-Tex Standard 100 Certification.
- * Products manufactured in YCC are confirmed with regulations in REACH and CPSIA.

Brand Service 品牌服务

YCC 拉链已成为众多知名服装品牌的选择，其品牌客户主要分布在欧洲和北美。YCC 一直在努力为客户提供更便捷、更优质的服务，已在世界各地设立办事处，其服务规模也在不断扩大。

* 国内办事处

YCC 已在国内各大城市（香港 广东 福建 杭州 宁波 武汉 上海 苏州 南京 南通 郑州 山东 石家庄 天津 北京 大连）设立了办事处，新的办事处正在筹划中。

* 海外办事处

YCC 已分别在美国、英国、印度和孟加拉设立了办事处，其他区域也在拓展中。

* 成立卓越中心 (COE)

我们在上海总部已成立了 COE 部门，专门维护重要品牌户。

YCC Zippers have been preference for many famous apparel brands. The mainly brand customers are located in Europe and North America. To better serve our customers, we have opened offices both in home and abroad.

* Domestic Offices

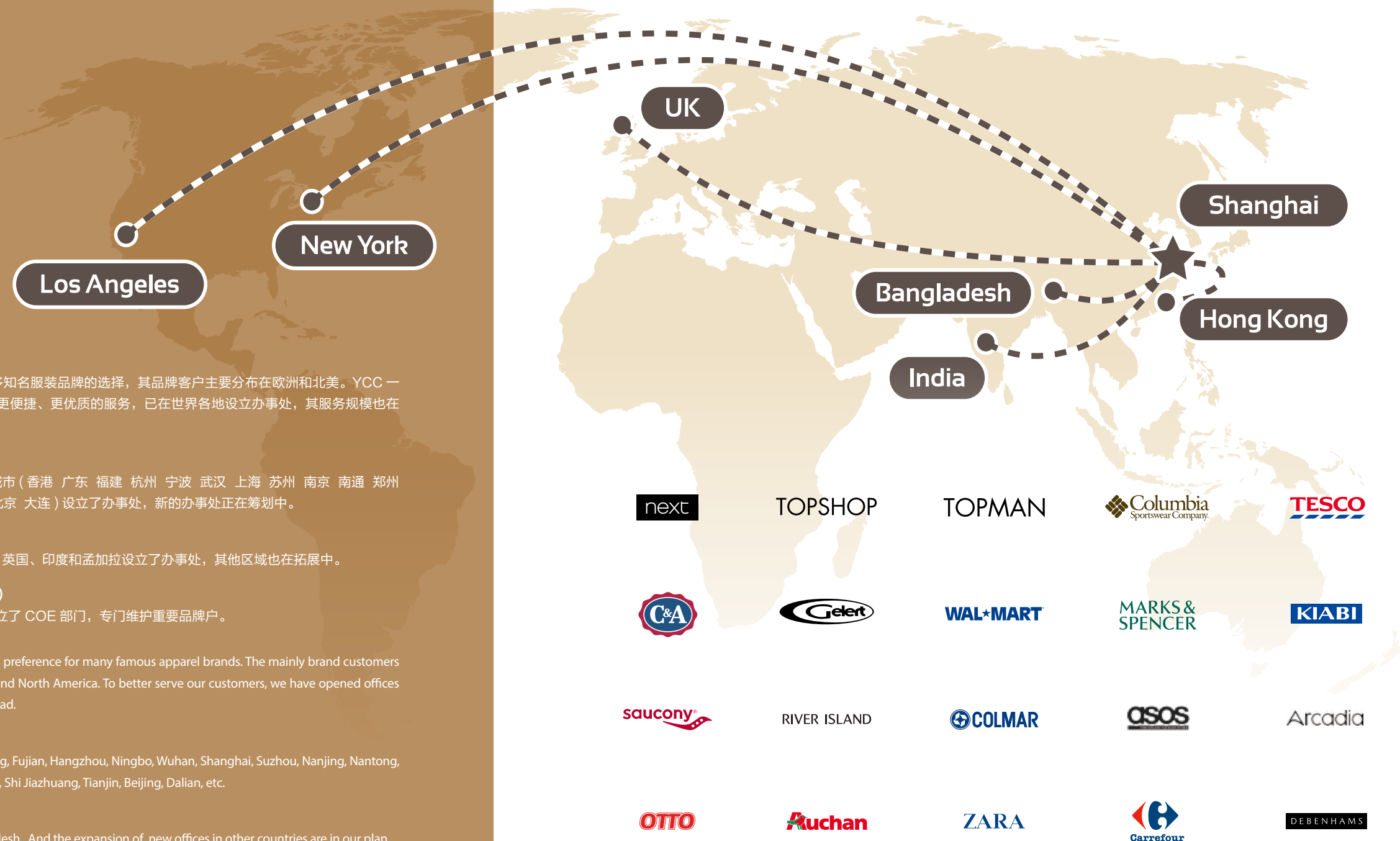
Hong Kong, Guangdong, Fujian, Hangzhou, Ningbo, Wuhan, Shanghai, Suzhou, Nanjing, Nantong, Zhengzhou, Shandong, Shi Jiazhuang, Tianjin, Beijing, Dalian, etc.

* Overseas Offices

USA, UK, India, Bangladesh. And the expansion of new offices in other countries are in our plan.

* Centre of Excellence (COE Department)

Specially, we have set up COE team centralized in Shanghai HQ to implement brand activity.





环保之路

YCC 坚信，企业的发展离不开社会和环境的协调发展。只有与社会和环境一起平衡协调发展，企业才能不断前进。为此，我们时刻强调工作场所的安全与卫生，建立了完善的废水处理系统，并最小化对自然资源不必要的消耗，始终如一地贯彻环保理念，努力为保护社会环境做出贡献。

在成功发展的基础上，我们坚持履行保护生态的义务，坚决实施以下生态保护措施：

- 达到 CPSIA 以及 REACH 的要求。
- 创造绿色环保产品，如可循环使用的拉链。
- 在所有 YCC 工厂建立废水循环处理系统以避免水污染。
- 准备申请 ISO14001—最领先的环境保护标准。

It's our firm belief that all successes are to be in harmony with social and environmental stability. This explains why we always pay full attention to the well-being of our customers and employees via environmental protection, any safety at workplace, waste reduction scheme and the minimizing for any unnecessary consumption of natural resources.

Thanks to our determination and action for environmental protection, we have achieved a booming business with a sustainable method. To strengthen and make even greater accomplishment in trade, we are committed to a wide variety of eco-friendly practices and below solutions as better:

- Comply with CPSIA & REACH requirements.
- Invent green products like recycling zippers.
- Build water sewage and drainage systems in all YCC factories to avoid water pollution.
- Get ready to participate in ISO14001—the leading standard in environmental protection.



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